



La Junta Chamber of Commerce

110 Santa Fe Avenue
La Junta, CO 81050
lajuntachamber.com

(719) 384-7411
Fax: (719) 384-2217
info@lajuntachamber.com

2020 Membership Application

MEMBERSHIP INFORMATION AVAILABLE TO THE PUBLIC:

Business Name: _____ Business Hours: _____
 Phone Number: _____ Sun.: _____ Mon.: _____ Tues.: _____
 Business Address: _____ Wed.: _____ Thurs.: _____ Fri.: _____
 City/State/Zip: _____ Sat.: _____
 Website: _____

*Note will be used in Membership Listings

MEMBERSHIP INFORMATION FOR CHAMBER USE ONLY:

Owner/Manager Name: _____ Primary Email: _____
 Contact Person (if different from above): _____
 Mailing Address: _____ Secondary Email: _____
 City/State/Zip: _____
 Fax Number: _____

PLEASE SELECT YOUR MEMBERSHIP CATEGORY:

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Enterprise Business
26+ Employees
\$525.00 | <input type="checkbox"/> Small Business
1-5 Employees
\$130.00 | <input type="checkbox"/> Individual Membership
Age 60 and under
\$50.00 | <input type="checkbox"/> Church or Non-Profit
\$55.00 |
| <input type="checkbox"/> Large Business
16-25 Employees
\$340.00 | <input type="checkbox"/> Home-Based Business
Direct or Seasonal Sales
\$105.00 | <input type="checkbox"/> Senior Membership
Age 60 and over
\$25.00 | <input type="checkbox"/> Large Non-Profit
\$130.00 |
| <input type="checkbox"/> Medium Business
6-15 Employees
\$210.00 | | | |

JOIN US FOR THE ANNUAL BANQUET—JANUARY 25, 2021

Purchase a Corporate Table for \$235—Includes 8 tickets, 2 bottles of wine, business information listed in the event program and acknowledgement during the event. To purchase a table contact the Chamber office.
 Individual tickets for the event will be \$35 or 2 for \$60. To purchase a ticket visit the Chamber office or any Chamber Director.

Benefits of Your Membership listed on Reverse Side
 La Junta Chamber of Commerce
It's Your Chamber... Use It!

Why should I join the Chamber of Commerce?

* **What does being a member in the La Junta Chamber do for me and my business?**

The Chamber office is staffed Monday thru Friday during day time hours. The office receives requests for information from tourists, local citizens and potential new residents every day. We only refer current Chamber Members during these requests.

The Chamber helps improve your community through its several active committees and public outreach programs.

The Chamber makes/saves money for you - as La Junta grows and prospers, so does its business community. We are also another marketing platform that promotes your business.

* **Common misconceptions**

“The Chamber doesn't need me” - FALSE...Your chamber works for the benefit of all businesses. By building the community in which you make a living, we increase tourism and opportunities for all types of local businesses.

“I can't afford it” – If you have a marketing budget, you can afford it. Review the Member Benefits, you will save money on marketing through the Chamber.

“I don't like what the Chamber did on.....” Just the reason you should come in and let your voice be heard. We want your ideas, opinions, remarks and criticism. We can't improve without YOU!!

* **Who should belong to the Chamber of Commerce?**

Every business firm, business and professional person, in fact every citizen should support the local Chamber. Each business is successful because of its customers. The Chamber works to create more customers for every business and professional firm in the community.

* **Who runs the Chamber of Commerce?**

The membership runs the Chamber. They annually select a board of directors who create a slate of officers for each year. Committees made up of chamber members are appointed to plan and work in the various fields of chamber activity with the Chamber staff guiding and coordinating the efforts.

* **How can I make my ideas known to the Chamber of Commerce?**

The BEST way is to serve on a committee whose activities cover the field in which you are interested. You are also welcome to attend a Chamber meeting and be included on the agenda to present your plans and ideas.

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ANNUAL / MONTHLY CHAMBER EVENTS

Just as the Chamber is important to our community, YOU are important to the Chamber. Your investment in the Chamber means an investment and commitment in the community. The Chamber supports community investment with events such as Fourth of July Firework Display, Early Settlers Day and the Parade of Lights. You are encouraged to join committee(s) of your choice and have a direct impact upon the future of your community while promoting your business. Committees such as Wake Up Breakfast Committee, John Fisher Hose Firework Committee, Early Settlers Day Committee, Welcome Committee, Veteran's Day Committee.

DISCOUNT ON CHAMBER SPONSORED EVENTS & MARKETING

Chamber members are given the opportunity to market their business through various sponsorship and advertising opportunities. Members are also given exclusive access to trainings, seminars, chamber spotlight, local minute, social media networks, assistance with press releases, media services, creative ad design, copying and faxing. Special Advertising and Coupons can be posted on www.lajuntachamber.com. All members are encouraged to display their brochures or business cards in the Chamber lobby. Use our Highway 50 LED sign to advertise your upcoming event! FREE! Where else can you put your message in front of thousands of potential customers for FREE!!

MEMBER TO MEMBER DISCOUNT

As a member you can decide to give special discounts to other members to encourage business to stay local. These member only benefits can be found on our website, in conjunction with your marketing campaign. An current example of this is; DISCOUNT ON AIR MEDICAL CARE FOR CHAMBER MEMBERS: Employees get a discounted yearly membership rate at \$65/year to the AirMedCare Network. Any household associated with the chamber enjoys reduced costs through the local air ambulance – REACH Air Medical Services.

BUSINESS OF THE YEAR

Opportunity for nomination and Recognition as Business of the Year

BUSINESS AFTER HOURS/MORNING MIXERS

Monthly networking events are hosted at a variety of Chamber Member locations and you can connect with potential new customers. Your Business After Hours will be promoted in our weekly email newsletter, digital LED sign, website and postcards sent to the current membership. Enterprise Business Members get ONE FREE event a year. Large Business Members get one event a year at 50% discount.

CHAMBER INSIDER

Chamber Members receive weekly email newsletters to provide you with timely business information, Chamber updates, important community information and Chamber Members of the Week. Interested individuals in the community are encouraged to submit their email address to the Chamber office to receive a weekly email newsletter with important community information and Chamber Members of the Week.

LOCAL SPENDING

Ability to keep money local by accepting "Chamber Booster Bucks" WHAT IS A BOOSTER BUCK? The booster bucks are bought by the person giving them, and are presented to customers through events or gifts. The customer can then use the booster buck at local merchants who are members of the Chamber for purchases of their products. No cash can be given back to the individual. The merchant then deposits the booster bucks into their local bank account as a regular check.

MEMBERSHIP DECAL & CYBER PLAQUE

63% of consumers are more likely to buy from a Chamber member... so proudly display your free Chamber Membership plaque. We offer free links to your website, and a free "Chamber Member" cyber plaque to display on your website. More interaction between sites moves all Chamber members up on search engine lists.

NOTARY OF PUBLIC SERVICE

Receive up to 3 documents per month notarized FREE!

REFERRALS

The Chamber loves referring member businesses: whether through phone inquiry, email, online or a visit to the Chamber office; businesses, residents and visitors alike will find information about your company. Referrals through the Chamber's website online Membership Directory continues to grow and generate new leads for Chamber members. This directory is the primary promotion piece used in relocation, newcomer, and tourism inquiries.

RIBBON CUTTINGS/ OPEN HOUSES/ GROUNDBREAKINGS

The Chamber enjoys helping members celebrate the grand openings of their business by conducting ribbon cutting ceremonies and helping members promote the good news with open houses, grand openings or groundbreakings. Combined with a Business After Hours event can make for a very successful Grand Opening.

SHRED DROP-OFF LOCATION

Members are encouraged to drop-off up to 3 average boxes of their documents for shredding at the Chamber office every month! Our shredding service is provided by Mobile Record Shredders (MRS). For more information, please go to www.shreddropoff.com and search 81050.

CONFERENCE ROOM SPACE

The chamber has a small meeting room that is available to all members at a first come first serve basis at no cost.

TRAINING

The chamber occasionally sponsors training seminars relating to business topics. Depending on the seminar the cost can be free to members or at a reduced rate.